

CITY OF KELOWNA

BYLAW NO. 10595

Amendment No. 18 to "Sign Bylaw No. 8235"

The Municipal Council of the City of Kelowna, in open meeting assembled, enacts as follows:

1. THAT the City of Kelowna, Sign Bylaw No. 8235, **SECTION 1 - INTRODUCTION**, sub-section 1.3 **Definitions**, be amended by adding the new definitions in their appropriate location:

“**Banner Sign - Project**’ means a **sign** composed of material either enclosed or not enclosed in a rigid frame, which may be secured or mounted so as to allow movement of the **sign** caused by air movement, and is used to promote a development project or subdivision, and provides direction to the project sales centre.

‘**Changeable Copy Sign - Electronic**’ means a sign on which the message copy is displayed by means of electronically controlled illumination of lamps, tubes, or Light Emitting Diodes (LED), or other electronic technology which can be changed through computer programming. A **changeable copy sign - electronic** must include public service information. A **changeable copy sign- electronic** may be a freestanding sign or a fascia sign, and must comply with appropriate sections of the sign bylaw.

‘**Project Sign**’ means a **temporary sign** erected on a development, subdivision or construction site, or on the road leading to a sales centre for a development, subdivision or construction site, that names and describes the project and provides marketing information relating to the project, which may include project name and/or logo, contact information and/or office hours. This sign may also lists the names of the consultants involved on the development team. The sign may be a **free-standing** or **fascia sign**.”

2. AND THAT the City of Kelowna, Sign Bylaw No. 8235, **SECTION 2 - SIGNS**, sub-section 2.3 **Exemptions from Permits**, be amended a new sub-paragraphs 2.3.1(f1) and 2.3.1(k1) in their appropriate location as follows:

“(f1) **project signs** provided that;

- (i) such **project signs** are located on the same **site** as the development;
- (ii) the maximum cumulative total area of **project signs** is less than 9.0 m² and 4.5 m in **height** measured from natural grade in all **zones**;
- (iii) there is no more than three **project signs** per lot frontage or flanking street for lots with less than 100m frontage, or a maximum of six signs for lots greater than 100m frontage; and

(iv) the display of such **project signs** shall not commence before the associated rezoning bylaw has obtained third reading, the Development Permit application is submitted, or the subdivision has received preliminary layout review. The display of project signs will be limited to a period of three years after the Development Permit is issued or three years after the subdivision is approved. Should the project not continue to actively proceed for a period of one year or more, the project signs shall be removed." And

"(k1) **Banner Signs - Project** for the promotion of development projects, such as sales centres for subdivisions or multiple unit residential projects, shall be permitted to be mounted on ornamental street lighting standards leading to the sales centre, or to temporary flag poles installed in the road right of way with permission from the appropriate City agency. There shall be a maximum of 2 banners to each lamp standard at a maximum combined area of 2.8 m² to each lamp standard, provided the lamp standards or flag poles are located within 500m of the sales centre. Permission to mount the banner must be obtained from the owner of the lamp standard. These banners may contain the corporate logo of both the developer and the project name. The '**banner signs - project**' may remain in place for the duration of the project, but must be removed within 14 days of the project no longer being marketed."

3. AND THAT the City of Kelowna, Sign Bylaw No. 8235, **SECTION 3 - SIGN PROHIBITIONS**, sub-paragraph 3.1.3 be amended by deleting the section "5.6.1" after the words "in accordance with the provisions of Section" and replacing it with a new section "5.7.1".

4. AND THAT the City of Kelowna, Sign Bylaw No. 8235, **SECTION 3 - SIGN PROHIBITIONS**, sub-paragraph 3.1.3 be further amended by adding in a new sub-paragraph 3.1.3a as follows:

"3.1.3a No person, **owner** or tenant shall permit **off-site signs** including **billboards**, except for temporary directional signs for the purpose of directing traffic to a development project or subdivision sales centre in accordance with the provisions of Section 5.7.1a of this bylaw."

5. AND THAT the City of Kelowna, Sign Bylaw No. 8235, **SECTION 5 - SPECIFIC REGULATIONS**, sub-section 5.7 **Temporary Signs**, sub-paragraph 5.7.1 be amended by adding in a new sub-paragraph 5.7.1a as follows:

"5.7.1a Off-site free standing Project Signs are permitted only if;

(a) the off-site project sign is erected for the purpose of directing traffic to the sales centre associated with a development project or subdivision which creates greater than 20 lots or units;

(b) the off-site project direction signs are located on lots abutting road intersections leading to the sales centre;

- (c) the off-site project direction sign is limited to a maximum size of 3m²;
 - (d) The maximum number of off-site signs is limited to 4 signs;
 - (e) all project signs must be removed within 14 days of the project no long being marketed;
 - (f) the developer obtains written permission from the appropriate land owner upon which the signs are to be located."
6. AND THAT the City of Kelowna, Sign Bylaw No. 8235, be amended by adding a new **SECTION 10 - ELECTRONIC CHANGEABLE COPY SIGNS** as follows:
- "5.10.1 An Electronic Changeable Copy Sign is permitted if it;
- (a) is part of a freestanding or fascia sign;
 - (b) incorporates public service information (time, date, or temperature) for a portion of the message;
 - (c) limits the change to the complete message to one change per minute;
 - (d) does not incorporate any form of scrolling, fading, movement of any kind as part of the change of message;
 - (e) does not incorporate any form of animation, moving letters, symbols, or image, or any change in intensity of illumination to the message;
 - (f) does not incorporate any form of chasing borders or animation of any kind to the sign or message."
7. This bylaw may be cited as "Bylaw No. 10595, being Amendment No. 18 to the Sign Bylaw No. 8235".

Read a first, second and third time by the Municipal Council this 12th day of September, 2011.

Adopted by the Municipal Council of the City of Kelowna this

Mayor

City Clerk